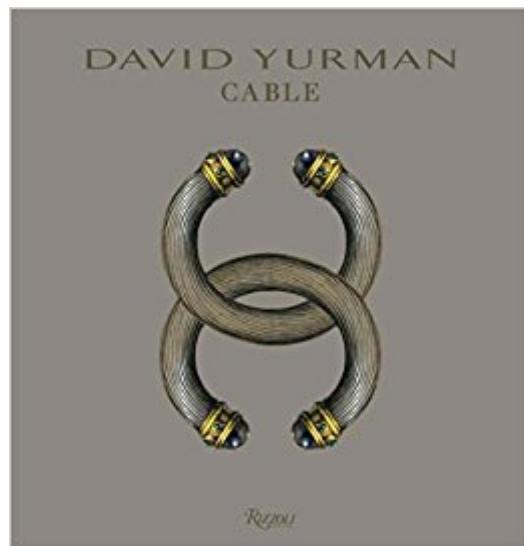


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# David Yurman: Cable



## Synopsis

A celebration of Yurmanâ™s emblematic cable motif, this book explores the formâ™s enduring appeal through the lens of an iconic American jewelry house. Since 1983, when David Yurman debuted its now-legendary Cable bracelet, the twisted helix has been the American jewelerâ™s signature. As Yurman himself states, "Cable is the river that runs through all of our collections." Unifying his designs "from diamond-encrusted cuffs to modern timepieces and more" the form nods to antiquity while highlighting Yurmanâ™s renown for creativity and contemporary craftsmanship. Rhythmic, strong, and flexible, it epitomizes sculptural simplicity, opening the doors to myriad possibilities. The book explores cable as an archetypal form and Yurmanâ™s artistic use of it as a grand hypothesis steeped in both history and nature as the brandâ™s defining visual icon. With never-before-seen sketches, breathtaking photography, and informative text, this exquisite volume will be sought after by design and jewelry lovers.

## Book Information

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## Customer Reviews

David Yurmanâ™ is an American jewelry designer and founder of his eponymous house. In a creative partnership with his wife, Sybil, who is a painter, Yurman, himself a sculptor, launched his namesake jewelry company in 1980.â™ David Yurmanâ™s jewelry is carried by luxury and specialty shops around the world and in forty-five solely owned boutiques.â™ Paul Greenhalghâ™ is a published author and director of the Sainsbury Centre for Visual Arts at the University of East Anglia, in Norwich, U.K. He is the former director and president of the Corcoran Gallery of Art and Corcoran College of Art and Design in Washington, D.C.â™ William Norwichâ™ is a writer, fashion and interior design editor, and video and television reporter.â™ Carine Roitfeldâ™ is a legendary fashion

stylist, former editor in chief of French Vogue, and founder of CR Fashion Book.

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